

SPONSORSHIP



INLAND EMPIRE

THINK GLOBALLY. ACT LOCALLY. JOIN US TODAY.
www.usgbc-ie.org

When you sponsor the USGBC-IE, you make a public commitment to partner with us in building a “green empire” by promoting sustainable strategies and responsibility for the Inland Empire’s environmental legacy and built environment and foster a healthy, prosperous and improved quality of life throughout our region. USGBC-IE’s Sponsors create a critical foundation of support for the green building movement by funding education, outreach and advocacy across the Inland Empire.

Our program is simple – we join forces with key partners whose values align with USGBC-IE’s to



JOIN USGBC-IE TODAY!

Your money supports:

The creation and realization of cutting edge seminars, programs and workshops on a wide variety of green topics.

Continuing education for professionals of all disciplines in the field of green design and construction.

Direct outreach and advocacy supporting the transformation of the industry.

Educational programs that enable people to make better decisions related to building sustainable and healthy communities.

Develop a ready pool of green building leaders and young professionals.

address the ongoing and continually evolving needs of the green building and sustainable communities marketplace.

The Inland Empire Green Building Council is one of the fastest growing USGBC Chapters. We endeavor to make significant and positive change in the built environment by leveraging our associations in both the private and public sectors and crafting creative programs, events and resources.



SPONSOR BENEFITS

<u>BENEFITS</u>	Chapter Steward \$25,000+	Platinum Partner \$15,000+	Gold Partner \$10,000+	Silver Partner \$5,000+	Green Partner \$2,500+	Friend \$100+
Complimentary Chapter Memberships**	20	12	8	4	2	---
Complimentary Tickets to Chapter educational programs or events (excluding non-USGBC-IE, Private & USGBC National workshops, events & programs)	25	15	10	5	3	---
Chapter Website: Partner/Sponsor Page scaled to size of sponsorship	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Listing Only
Verbal recognition at all major Chapter programs and events (excluding individually sponsored programs and events)	YES	YES	YES	YES	YES	---
Chapter Annual Report : Your name and partner level	YES	YES	YES	YES	YES	YES
<u>Listing on Chapter's collateral material</u>	Brochures, Newsletters and Email updates	Brochures, Newsletters and Email updates	Brochures, Newsletters and Email updates	Brochures and Newsletters	Brochures and Newsletters	---
Listing on Chapter Posters	YES	YES	YES	---	---	---
Signage at Chapter programs and events: Logo and partner level acknowledgement	YES	YES	YES	YES	YES	---
Trade Show and Conference booths	YES, Prominent Logo and Organization Materials	YES, Prominent Logo and Organization Materials	YES Logo only	---	---	---
Listing as on Chapter ads in local publications	ALL	2	---	---	---	---
Placement of Organization Materials at Chapter events	5	4	3	2	1	---
Company Profile and Feature Article in 1 Chapter Newsletter	YES	YES	---	---	---	---
Opportunity to give short company profile and introduce an event speaker at one Chapter event	YES	YES	---	---	---	---

WHAT ARE THE BENEFITS?

HELPING A GREAT CAUSE IS ONLY ONE BENEFIT!

USGBC-IE sponsors receive a great deal more through our Sponsorship, Marketing and Membership package. Not only will we help you market your programs and services, we just might help you improve your position in the fast growing green building marketplace. We'll connect you with peers who share your goals for a sustainable future.

USGBC-IE will help you:

- increase your green market penetration
- reduce your cost of media outreach
- save on exemplary educational offerings

The following page explains our sponsor levels, cost and associated benefits.

Who Sponsors USGBC-IE?

- Manufacturers and retailers of green products
- Professional firms – architects, engineers, interior design, landscape, attorneys, accountants, green consultants, etc
- Associations and industry groups
- Foundations
- Local and regional government agencies
- Utilities, facility managers and building owners
- Developers, contractors, builders and trades
- Lenders, real estate professionals and appraisers
- LEED® users of all backgrounds

To see a complete list of USGBC-IE sponsors visit our website under “Partners.”

www.usgbc-ie.org



TERMS

The Sponsorship Partner Program has been developed by the USGBC-Inland Empire Board of Directors and Finance Committee in order to build a strong organizational foundation and capital capacity for the Chapter's growth and long-term success.

All Sponsorships are for one year, unless other arrangements are made at the time of donation. Sponsorship Partner benefits per the sponsorship and benefit level selected is annual and commence for one-year from the date of sponsorship.

Complimentary Chapter Memberships accompanying each Partner Level are transferable between organizational affiliates and may be utilized to sponsor individual memberships for non-profit, educational, young professional (including Emerging Green Builder (EGB) and general community members)

All Sponsors receive Chapter Membership, Description of Sponsorship Benefits, and a Thank You Letter from the Chapter Chair and Board of Directors.

Sponsorships should consist of monetary funds only. In-kind offers will be decided on a case-by-case basis in accordance with IRS rules.

Sponsorships may be paid in installments and/or as approved by the Treasurer. Sponsorships must be paid in full within twelve (12) months of pledge.

The USGBC-Inland Empire is a 501(c)(3) non-profit organization registered in the State of California and The United States of America.

See the Chapter website for a full list of partner/sponsors: www.usgbc-ie.org

***“The activist is not the man who says the river is dirty.
The activist is the man who cleans up the river.”***

- Ross Perot



INLAND EMPIRE



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USGBC-Inland Empire Chapter, Inc. P.O. Box 2181 Redlands, CA 92373

Fax (877) 605-7424

info@usgbc-ie.org

www.usgbc-ie.org

A Non-Profit Organization Section 501 (c)(3)

FEIN No.: 11-3831312

USGBC-Inland Empire Chapter - Partner Sponsorship Information Form

Primary Contact Name: _____ Title: _____

Company/Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone (include area code): _____ Fax (include area code): _____

E-mail (Primary Contact): _____ Website: _____

Is your company/organization a USGBC National member? Yes No

If yes, what is your USGBC National Corporate ID? _____

Partner Commitment Terms (Please check all that apply):

I am making my Partner Commitment today (Thank You!):

- A check is enclosed or in the mail for the Partnership Level selected.
- I would like to work out a payment schedule.
- Please invoice me for the Partnership Level selected (payment is due upon receipt of invoice unless otherwise arranged).

Please select Partner Sponsorship and Benefits Level:

- Chapter Steward, \$25, 000** (includes 20 Chapter Memberships)
- Platinum Partner, \$15,000** (includes 12 Chapter Memberships)
- Gold Partner, \$10,000** (includes 8 Chapter Memberships)
- Silver Partner, \$5,000** (includes 4 Chapter memberships)
- Green Partner, \$2,500** (includes 2 Chapter Memberships)
- Friend, \$100+**

I agree to the terms of the Sponsorship program listed herein _____

Signature/Title

Date



USGBC-Inland Empire Chapter - Partner Sponsorship Information Form

What is your Company/Organizational Industry Sector/Category (please select one only):

- | | | |
|---|--|--|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Engineers | <input type="checkbox"/> Press |
| <input type="checkbox"/> Architects | <input type="checkbox"/> Federal Government | <input type="checkbox"/> Product Manufacturers |
| <input type="checkbox"/> A/E Firm | <input type="checkbox"/> Financial Institutions | <input type="checkbox"/> Professional Societies |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> GOCOs | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Building Controls | <input type="checkbox"/> Insurance Companies | <input type="checkbox"/> Real Estate Service Providers |
| <input type="checkbox"/> Commissioning Providers | <input type="checkbox"/> Interior Designers | <input type="checkbox"/> Research Institutes |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> K-12 School Systems | <input type="checkbox"/> Service Contractors |
| <input type="checkbox"/> Contractors and Builders | <input type="checkbox"/> Landscape Architects | <input type="checkbox"/> State Government |
| <input type="checkbox"/> Corporate and Retail | <input type="checkbox"/> Local Government | <input type="checkbox"/> Universities/Colleges |
| <input type="checkbox"/> Distributors | <input type="checkbox"/> Nonprofit Organizations | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Energy Service Companies | <input type="checkbox"/> Planners | |

Please Note: Partner Sponsorships (and those individuals registered as Chapter Members via the Partner Program) who are not National USGBC Members National Membership are listed as Associate Members at both the Chapter and National Level and are not eligible to vote in National or Chapter Elections. It is highly recommended that Chapter Partners also become National USGBC Members to receive both Full National and Chapter benefits. USGBC National Membership offers benefits above and beyond those described in the USGBC-IE Partner Program including access to extended research, publications and reports; discounts for LEED Technical Review Workshops and access to and listings within, the 15,000 nationwide member directory. Additionally, all company/organizational staff and employees of a National USGBC Member Company may access all National resources and may also join any Chapter nationwide at the Full Member rate which is typically \$50 annually. Please see accompanying member benefits and dues listing for National USGBC membership.

The USGBC-Inland Empire Chapter, Inc. is a 501(c)(3) non-profit organization registered in the State of California.

Please Make Checks Payable To:

USGBC-Inland Empire Chapter, Inc.
P.O. Box 2181
Redlands, CA 92373

Federal EIN No.: 11-3831312

Please Fax or E-mail a Copy of This Form To:

(877) 605-7424 Fax
jon.wollam@rconstruction.com or
dianewirth@usgbc-ie.org

Thank You!