



INLAND EMPIRE

2011 USGBC-Inland Empire Chapter Board of Directors Candidates



Rick Fochtman, LEED AP BD+C
Director of Project Development
Bernards

Membership Category: 1– Contractors & Builders

Why do you wish to be a member of the Chapter's Board of Directors?

Times are tough and many firms and individuals are struggling to stay afloat, but it is critical that we continue to the push for better, more efficient design and construction policies and stay true to our Vision of **Greening** the Inland Empire. By serving on the Board I feel that I can continue to contribute my time and skills to grow and nurture the continued development of our local Chapter and help us to become the resource for all things green to Riverside and San Bernardino Counties.

Please provide a summary of your relevant experience, expertise relationships and resources that you can bring that will benefit the Chapter.

I am one of the founding board members of the USGBC-IE and have continuously volunteered my time and efforts to the development of the chapter for the past 3 years.

The specific expertise and experience I can bring the chapter includes:

- Served as the Program & Education Chair and currently serving as Chairman of the Board;
- Developed and maintained exceptional relations with other local chapters leaders and support staff from the National organization;
- Developed and maintained relationships with many of the Inland Empire's public and private Building Developers, Designers and Facility Managers helping to engage the local industry leaders in the Chapter's mission,
- More than 15 years experience in the Inland Empire Construction Market;
- Hands-on experience working on more than 25 LEED Projects, (Certified – Platinum);
- B.A. Environmental Studies; University of California Santa Barbara (1993);
 - Coursework in Environmental Planning & Design;
 - Thesis on Sustainable Residential Development;
- LEED AP BD+C (Originally accredited in 2004);
- Developed and administered training programs to bring awareness to the benefits of green building and provide critical test preparation skills to LEED Credential candidates. (These efforts have resulted in 40 employees from my own firm and more than 200 other individuals, from throughout the Inland Empire, achieving LEED Accreditation).

**U.S. Green Building Council
Inland Empire Chapter**

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Please describe your experience serving other volunteer / non-profit /trade organizations and identify any leadership positions held.

I have volunteered my time and skills to several other non-profit and trade organizations throughout Southern California over the past 15 years. The organizations and positions held include:

USGBC Inland Empire Chapter	<i>Member (2008-Present)</i> <i>Founding Board Member (2008)</i> <i>Programs and Education Chair (2008-2010)</i> <i>Chairman of the Board of Directors (2010-2011)</i>
USGBC Orange County Chapter	<i>Member (2006-2008)</i>
USGBC Los Angeles Chapter	<i>Member (2004-2008)</i>
American Institute of Architects -IC	<i>Sponsor (2006-Present)</i>
Business Development Assoc (BDA-IE)	<i>Member (2004-Present)</i> <i>Programs Chair (2005-2006)</i> <i>Vice President (2006-2007)</i> <i>President (2007-2008)</i>
Construction Mngmt. Assoc. (CMAA)	<i>Member (2001-Present)</i>
American Public Works Association	<i>Member (2006-2009)</i>

Identify you areas that you would like to see the chapter grow and better accomplish its vision and how you could assist in that effort.

First and foremost I would like to see the Chapter continue to grow in prominence throughout the region and to serve as the preeminent resource for all things green in Riverside and San Bernardino County. To accomplish this we must engage not only our current membership but also the public at large, and provide a home base to for like minded individuals to share their hopes, concerns and real life experiences in improving the quality of life in the Inland Empire. In addition, we are also looking to align with other like-minded organizations hoping to reach a broader audience and expanding the reach and impact of sustainability in the Inland Empire.

I believe that our efforts this year need to focus on the continued development of our committee and volunteer structure and enhanced programs and education opportunities.

We are currently in the process of standardizing the form and function of our committees so that they can take full advantage of the support provided by our national organization and so that they can better serve and be served by our membership. Standardization will make it easier for our members to understand the goals and mission of the committees and help them select the group that will take the most advantage of their skills and abilities, and offer them the most benefits as well. By making it easier to see what our great committees are doing, we hope to grow our volunteer ranks and expand the diversity and reach of our programs.

I am also hoping to work with our board to develop a dynamic Program and Education calendar that is interesting and relevant to the diverse needs of our two county region. One that proactively helps our members satisfy Continuing Education requirements for professional Credentials such as LEED AP and AIA. We are quickly developing a host of Member Meetings, Green Bag Lunches and Educational Seminars aimed at inspiring our members as well as satisfying mandates in an entertaining and cost effective way. We also hope to provide 'CEU' consulting and scheduling services to our members to demystify the process and make it easier to maintain their credentials.